

InadaUSA



Industry:

Manufacturing

DBSync Products:

Salesforce & QuickBooks

Customer Quote:

“We recently started using DBSync and are very happy with the product. We had a couple customizations done and the support team was in contact the entire time to make sure everything worked the way we needed it to. We have been very happy with the process and would recommend DBSync to anyone looking to connect Salesforce with QuickBooks.”

- Jeni Johnson, InadaUSA

Family Inada is the world’s largest manufacturer of robotic massage chairs, approached us to eliminate double data entry in Salesforce.com & QuickBooks, as well as automating data synchronization between Salesforce and QuickBooks on real time basis to increase productivity by saving time and cost.

Challenges

- Customer details like invoices and estimates were maintained in separate systems like QuickBooks and Salesforce
- Double data of invoices maintained in different systems
- Customer had custom fields to be integrated with QuickBooks

Solution

- DBSync for Salesforce & QuickBooks
- Seamless data transfer across Salesforce & QuickBooks
- Customized field mapping from QuickBooks to Salesforce according to customer needs

Result

- Increase in productivity with total removal of double data entry.
- Internal processes were streamlined and automated with increase in efficiency
- Ensured data accuracy between Salesforce & QuickBooks

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