



Industry:
IT Security Solutions

DBSync Products:
Salesforce & QuickBooks

Website:
www.anidirect.com

ANI DIRECT

ANI DIRECT, an IT security solutions provider for enterprises, approached us to integrate Salesforce & QuickBooks with customization according to its business requirements.

Challenges

- Remove Double Data Entry with accurate data visibility
- Custom Field mapping to be integrated with QuickBooks
- Existing product from Pervasive wasn't working with limited support

Solutions

- DBSync for Salesforce & QuickBooks with customization
- Custom field mapping from QuickBooks to Salesforce as per customer requirements
- Implemented Uni-directional customization

Result

- Processes was streamlined with Unidirectional customization
- Custom Fields were mapped successfully
- Ensured accurate data visibility between Salesforce & QuickBooks



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