

# PRSoft

## Order to Cash: Simplifies life



**Industry:**

Software & Accounting

**Employees:**

50

**dbsync Products:**

Salesforce & Quickbooks

**Customer Quote:**

“We were one of the companies left stranded when Account Dynamics closed down. We tried developing our own app, but didn't had enough time till the start of our busy season. After doing some research we decided to go with Avankia. Their service was great from the get go. We hit some bumps in the way and the people at Avankia help us setup their programs for our needs. Now we an excellent product that saves us a lot of time during our busy season. We highly recommend this product and Avankia's service is the best.”

**-Jennifer Bates, President, PRSoft**

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### PRSoft eliminates lost orders and streamlines their business processes with a powerful automation application

PRSoft, a leading Accounting & Tax Provider is Puerto Rico, came to dbsync needing help with real-time information flow. Using dbsync for Quickbooks, enabled all of the historical information from QuickBooks to be updated to salesforce.com, as well as the automatic creation of estimates and invoices.

### Challenges

- Unable to keep a track of the orders during busy season hence loss of opportunities
- Manual creation of invoices and estimates.
- Unable to upload the historical information into QuickBooks
- Manual synchronization which has to be triggered, hence delay in data being updated.

### Solution

- DBSync for QuickBooks
- Data transfer utility
- Greater transparency of opportunities and ongoing balance payments.

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